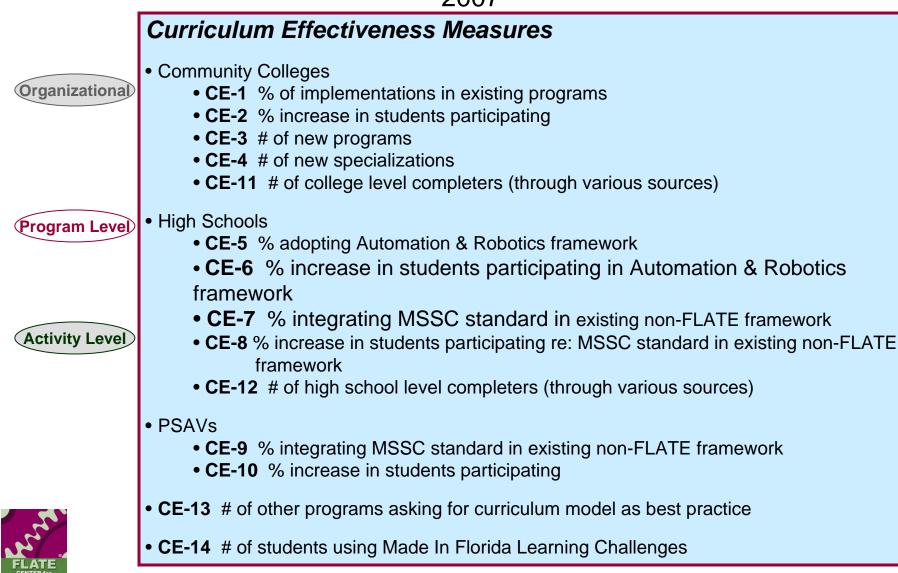


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• **CE-15** # of students taught soft skills module

Strategic Hierarchy FLATE Evaluation Plan 11/14/07

2007

Outreach Effectiveness Measures

- Florida Trend Magazine's NEXT issue manufacturing advertorial
 - **OE-1** # of contacts by category
 - **OE-2** # of qualified leads forwarded to post-secondary schools
 - **OE-3** # distributed career planning handouts
 - Tour Survey results (re: perceptions of attendees; identifying responses to specific selected questions)
 - OE-4 Student data
 - OE-5 Industry data
 - **OE-6** # hits on the Made-in-Florida (MIF) website
 - **OE-7** # MIF DVDs distributed
 - OE-8 # hits on FLATE.ORG website
 - Industry contribution to FLATE's outreach effort
 - OE-9 Cash value
 - OE-10 In-kind value

Professional Development Effectiveness Measures

- **PDE-1** Level 1 usefulness/ applicability measures collected at professional development events/training sessions
- **PDE-2** # of participant contact hours in workshops and training
- PDE-3 # of participant contact hours in ET Forum
- **PDE-4** Faculty behavioral changes in the workplace as a result of attendance at professional development events/training sessions (planned data collection)
- **PDE-4** Faculty self-evaluation of performance changes in the workplace as a result of attendance at professional development events/training sessions

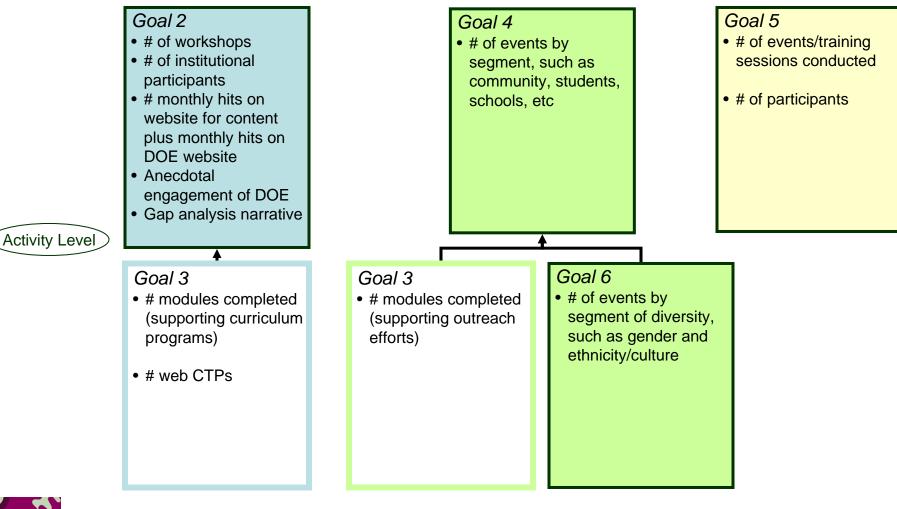


Strategic Hierarchy FLATE Evaluation Plan 11/14/07

(Program Level

Activity Level

2007





Strategic Hierarchy

Goal 1 (enabler and supporter for all Goals 2 through 6)

- Malcolm Baldrige mid-program evaluation survey
- # meetings (with the various advisory boards/functions)
- Modifications and updates in targets objectives

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